

Thames View Infants



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Dear Parents/Carers,

Filming at School on Monday

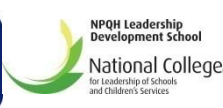
Barking Riverside has commissioned a professional video production company – ShootMedia - to make a promotional video, showcasing Schools and the Community within Barking Riverside. Knowing that we are an Outstanding School, and pleased with the results of their recent filming of the plants that were donated to us from the Chelsea Flower Show, I'm proud to announce that they've asked me if they could film at our School again.

I thought Monday would be a great day, because you will all be there at Sports Day and the Dance-a-thon, and it will quite rightly show how our Academy is at the heart of our local community with great Parental Support. You'll also know that as there is a fall in the local birth rate, our School won't be full in September; I thought that the video will also help promote our School and help us to get those empty spaces filled.

The aim of the Video is to inform potential new residents of Barking about the wonderful choice of Schools in the area as well as showcase our Community within the Borough.

Key details about the project:

- The footage will be used for a film for Barking Riverside, promoting the fantastic educational establishments in the local area.
- It will be used on Barking Riverside's website, marketing suite and social media channels. If any footage should be used in broadcast news there will only be unidentifiable shots of children used.
- It may also be used in other future films for Barking Riverside, but these will always be promoting the school, community or area in a positive light.
- The film is intended for people looking to move to the area to show case the Schools here.
- ShootMedia may use the film on their website as an example of their work.
- The filming has been commissioned by Barking Riverside London and will only ever be used in their films.



We're a PAPERLESS School – so you must download & register your **ParentMail App** to receive e-newsletters, to book after-school clubs & Parents' meetings or to confirm consent for educational visits.

- Children will not be named (unless we intentionally seek your permission).

This is a great opportunity - both for our community and for the local area - as well as the School; the film will showcase the wonderful academic results and environment that is being fostered here. I'm very proud of being asked to be featured within it. Once published, I'll let you know where you'll be able to watch the finished results.

I am sure you'll be happy with the above but **(only) if you do not wish for your child to be included in this filming**, please return the below slip to the School Office by 9 am on Monday morning.

Best wishes,

Yours sincerely



Paul Jordan
Headteacher

Dear Office Staff:

I do **NOT** wish for my

Child (name) _____

Class (_____)

to be included in the above filming on Monday.

Signature: _____